Professionalizing Science Communication

The Banbury Center, Cold Spring Harbor Laboratory, New York, USA
February 2-5, 2020

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Organizers:
Laura Lindenfeld, Alan Alda Center for Communicating Science
Dagnia Zeidlickis, Cold Spring Harbor Laboratory

While the need for science communicators steadily grows, organizations continue to face challenges in hiring, perpetuated by the lack of a defined science communication workforce/career path, and lack of a standardized academic program that provides mastery of both science and contemporary communication. This Banbury Center meeting convened experts and stakeholders to explore a new ecosystem for professional science communication.

SUNDAY, FEBRUARY 2

Afternoon  Participant Arrivals
6:00 pm     Reception, dinner

MONDAY, FEBRUARY 3

7:15 am     Breakfast

8:30 am     Welcome and Introductory Remarks
            Rebecca Leshan, Executive Director, The Banbury Center
            Laura Lindenfeld, Alan Alda Center for Communicating Science, Stony Brook, USA
            Dagnia Zeidlickis, Cold Spring Harbor Laboratory, Cold Spring Harbor, USA

9:00 am     SESSION 1: The Science Communication Ecosystem
            Christopher Volpe, ScienceCounts, Washington D.C., USA
            Adnaan Wasey, WGBH Educational Foundation, Boston, USA
            Ann Merchant, National Academy of Sciences, Washington D.C., USA
            Brooke Smith, The Kavli Foundation, Los Angeles, USA

12:15 pm    Luncheon
1:45 pm  SESSION 2A: Skills & Training I – Needs  
Reyhaneh Maktoufi, Northwestern University, Evanston, USA  
Mónica Feliú-Mójer, CienciaPR & iBiology, San Francisco, USA  
Mariette DiChristina, Boston University, Boston, USA  

6:00 pm  Reception, dinner  

TUESDAY, FEBRUARY 4  

7:15 am  Breakfast  

8:30 am  SESSION 2B: Skills & Training II – Best Practice  
Pauline Mullin, UK Research and Innovation, London, UK  
Anthony Dudo, University of Texas, Austin, USA  
Sunshine Menezes, Metcalf Institute, University of Rhode Island, Kingston, USA  

10:45 am  SESSION 3: Opportunities & Models for the Future  
Kathy Fallon Lambert, Harvard T.H. Chan School of Public Health, Boston, USA  
Chantal Barriault, Laurentian University, Sudbury, Canada  

12:15 pm  Luncheon  

1:45 pm  (continued) SESSION 3: Opportunities & Models for the Future  
Amanda Stanley, COMPASS, Seattle, USA  
Jan-Willem van Doorn, Health Science Communications, New York, USA  
Emily Cloyd, American Association for the Advancement of Science, Washington D.C. USA  
Laura Lindenfeld & Nicole Leavey, Alan Alda Center for Communicating Science, Stony Brook, USA  

6:00 pm  Reception, dinner  

WEDNESDAY, FEBRUARY 5  

7:15 am  Breakfast  

8:30 am  SESSION 4: Group Discussion  

10:30 am  SESSION 5: Next Steps  

12:15 pm  Luncheon  

2:00 pm  Participant departures  

— END OF PROGRAM —
MEETING PARTICIPANTS

Fatu Badiane Markey, The Rita Allen Foundation
Michael Bare, Science Philanthropy Alliance
Chantal Barriault, Laurentian University
Russ Campbell, Burroughs Wellcome Fund
Emily Therese Cloyd, American Association for the Advancement of Science
Mariette DiChristina, Boston University College of Communication
Anthony Dudo, University of Texas at Austin
Mónica Feliú-Mójer, CienciaPR and iBiology
Charla Lambert, Cold Spring Harbor Laboratory
Kathy Fallon Lambert, Harvard C-CHANGE/Trillium Institute
Nicole J. Leavey, Stony Brook University, Alan Alda Center for Communicating Science
Laura Lindenfeld, Alan Alda Center for Communicating Science
Reyhaneh Maktoufi, Northwestern University
Sunshine Menezes, Metcalf Institute, University of Rhode Island
Ann Merchant, National Academy of Sciences
Pauline Mullin, UK Research and Innovation
Brooke Smith, The Kavli Foundation
Amanda Stanley, COMPASS
Jan-Willem van Doorn, Health Science Communications
Christopher Volpe, ScienceCounts
Adnaan Wasey, WGBH / Rita Allen Fellow for Science Communication
Dagnia Zeidlickis, Cold Spring Harbor Laboratory