



MEETING AGENDA

Professionalizing Science Communication

The Banbury Center, Cold Spring Harbor Laboratory, New York, USA
February 2-5, 2020

This meeting was funded by the **Rita Allen Foundation** and **Stony Brook University**

Organizers:

Laura Lindenfeld, Alan Alda Center for Communicating Science
Dagnia Zeidlickis, Cold Spring Harbor Laboratory

While the need for science communicators steadily grows, organizations continue to face challenges in hiring, perpetuated by the lack of a *defined* science communication workforce/career path, and lack of a standardized academic program that provides mastery of both science and contemporary communication. This Banbury Center meeting convened experts and stakeholders to explore a new ecosystem for professional science communication.

SUNDAY, FEBRUARY 2

Afternoon Participant Arrivals

6:00 pm Reception, dinner

MONDAY, FEBRUARY 3

7:15 am Breakfast

8:30 am **Welcome and Introductory Remarks**

Rebecca Leshan, Executive Director, The Banbury Center

Laura Lindenfeld, Alan Alda Center for Communicating Science, Stony Brook, USA

Dagnia Zeidlickis, Cold Spring Harbor Laboratory, Cold Spring Harbor, USA

9:00 am **SESSION 1: The Science Communication Ecosystem**

Christopher Volpe, ScienceCounts, Washington D.C., USA

Adnaan Wasey, WGBH Educational Foundation, Boston, USA

Ann Merchant, National Academy of Sciences, Washington D.C., USA

Brooke Smith, The Kavli Foundation, Los Angeles, USA

12:15 pm Luncheon



1:45 pm SESSION 2A: Skills & Training I – Needs

Reyhaneh Maktoufi, Northwestern University, Evanston, USA
Mónica Feliú-Mójer, CienciaPR & iBiology, San Francisco, USA
Mariette DiChristina, Boston University, Boston, USA

6:00 pm Reception, dinner

TUESDAY, FEBRUARY 4

7:15 am Breakfast

8:30 am SESSION 2B: Skills & Training II – Best Practice

Pauline Mullin, UK Research and Innovation, London, UK
Anthony Dudo, University of Texas, Austin, USA
Sunshine Menezes, Metcalf Institute, University of Rhode Island, Kingston, USA

10:45 am SESSION 3: Opportunities & Models for the Future

Kathy Fallon Lambert, Harvard T.H. Chan School of Public Health, Boston, USA
Chantal Barriault, Laurentian University, Sudbury, Canada

12:15 pm Luncheon

1:45 pm (continued) **SESSION 3: Opportunities & Models for the Future**

Amanda Stanley, COMPASS, Seattle, USA
Jan-Willem van Doorn, Health Science Communications, New York, USA
Emily Cloyd, American Association for the Advancement of Science, Washington D.C. USA
Laura Lindenfeld & Nicole Leavey, Alan Alda Center for Communicating Science, Stony Brook, USA

6:00 pm Reception, dinner

WEDNESDAY, FEBRUARY 5

7:15 am Breakfast

8:30 am SESSION 4: Group Discussion

10:30 am SESSION 5: Next Steps

12:15 pm Luncheon

2:00 pm Participant departures

— END OF PROGRAM —



MEETING PARTICIPANTS

Fatu Badiane Markey, The Rita Allen Foundation

Michael Bare, Science Philanthropy Alliance

Chantal Barriault, Laurentian University

Russ Campbell, Burroughs Wellcome Fund

Emily Therese Cloyd, American Association for the Advancement of Science

Mariette DiChristina, Boston University College of Communication

Anthony Dudo, University of Texas at Austin

Mónica Feliú-Mójer, CienciaPR and iBiology

Charla Lambert, Cold Spring Harbor Laboratory

Kathy Fallon Lambert, Harvard C-CHANGE/Trillium Institute

Nicole J. Leavey, Stony Brook University, Alan Alda Center for Communicating Science

Laura Lindenfeld, Alan Alda Center for Communicating Science

Reyhaneh Maktoufi, Northwestern University

Sunshine Menezes, Metcalf Institute, University of Rhode Island

Ann Merchant, National Academy of Sciences

Pauline Mullin, UK Research and Innovation

Brooke Smith, The Kavli Foundation

Amanda Stanley, COMPASS

Jan-Willem van Doorn, Health Science Communications

Christopher Volpe, ScienceCounts

Adnaan Wasey, WGBH / Rita Allen Fellow for Science Communication

Dagnia Zeidlickis, Cold Spring Harbor Laboratory