



## MEETING AGENDA

# Signals of Trust in Science Communication

The Banbury Center, Cold Spring Harbor Laboratory, New York, USA  
April 8-11, 2018

This meeting was funded by **The Alfred P. Sloan Foundation**

### Organizers:

Marcia McNutt, National Academy of Sciences  
Richard Sever, Cold Spring Harbor Laboratory Press  
Kathleen Hall Jamieson, University of Pennsylvania

At this Banbury Center meeting, leading scientists joined science communicators and information technology experts to explore how the scientific community can identify and institutionalize signals of trustworthiness on which the audiences can rely in assessing scientific information.

## SUNDAY, APRIL 8

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Afternoon Participant arrivals

**6:00 pm** Reception, dinner

## MONDAY, APRIL 9

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**7:15 am** Breakfast

**8:30 am** **Welcome and Introductory Remarks**

Rebecca Leshan, Director, The Banbury Center  
Marcia McNutt, National Academy of Sciences  
Joshua Greenberg, Alfred P. Sloan Foundation



**8:45 am SESSION 1: Social Context and Trust**

Mary Woolley, ResearchAmerica!, Arlington, USA

Barbara Spellman, University of Virginia School of Law, Charlottesville, USA

Garry Gray, University of Victoria, Canada

Adam Russell, Defense Advanced Research Projects Agency, Arlington, USA

Kenneth Prewitt, Columbia University, New York, USA

**11:40 am General Discussion**

**12:15 pm Luncheon**

**1:30 pm SESSION 2: Science in Practice**

Cori Bargmann, Chan Zuckerberg Initiative, Palo Alto, USA

Kevin Mitchell, Trinity College Dublin, Ireland

Randy Schekman, University of California at Berkeley, USA

Fran Lynch, Mayo Clinic, Rochester, USA

Neil Thompson, Massachusetts Institute of Technology, Cambridge, USA

**4:15 pm SESSION 3: Academic Publication-peer Review**

Rick Anderson, University of Utah, Salt Lake City, USA

Theodora Bloom, *The BMJ*, London, UK

Elizabeth Phimister, New England Journal of Medicine, Boston, USA

**5:45 pm General Discussion**

**6:15 pm Reception, dinner**

## TUESDAY, APRIL 10

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**7:15 am Breakfast**

**8:30 am SESSION 3b: Signaling the Quality of Research and Scholarly Outlets**

Jeremy Berg, *Science Journals*, Washington, DC

Arturo Casadevall, Johns Hopkins School of Medicine, Baltimore, USA

Brian Nosek, Center for Open Science, Charlottesville, USA

Veronique Kiermer, PLOS, San Francisco, USA



**11:00 am SESSION 4: Technology for Discovery and Assessment**

Jerry Sheehan, US National Library of Medicine, NIH, Bethesda, USA  
Udi Manber, University of California, San Francisco, USA

**11:50 am General Discussion**

**12:30 pm** Luncheon

**2:00 pm [cont'd] SESSION 4: Technology for Discovery and Assessment**

Anurag Acharya, Google, Inc., Mountain View, USA  
Geoff Bilder, Crossref, Oxford, UK  
James Dickerson, Consumer Reports, Yonkers, USA  
Sandro Hawke, World Wide Web Consortium, Waltham, USA

**4:30pm General Discussion**

**6:00 pm** Reception, dinner

**WEDNESDAY, APRIL 11**

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**7:15 am** Breakfast

**8:30am SESSION 5: Communicating with the Public**

Carl Zimmer, *The New York Times*, New York, USA  
Seth Borenstein, The Associated Press, Washington, USA  
Richard Harris, National Public Radio, Washington, USA  
Laura Lindenfeld, Stony Brook University, Stony Brook, USA

**11:00 am General Discussion**

**11:20 am SESSION 6: Wrap-Up and Next Steps**

Kathleen Hall Jamieson, University of Pennsylvania

**12:30 pm** Luncheon

**2:00 pm** Participant departures



## MEETING PARTICIPANTS

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Anurag Acharya, Google, Inc.  
Rick Anderson, University of Utah  
Cori Bargmann, Chan Zuckerberg Initiative  
Jeremy Berg, *Science Journals*  
Geoffrey Bilder, Crossref  
Theodora Bloom, *The BMJ*  
Seth Borenstein, The Associated Press  
Arturo Casadevall, Johns Hopkins School of Medicine  
James Dickerson, Consumer Reports  
Garry Gray, University of Victoria  
Joshua Greenberg, Alfred P. Sloan Foundation  
Richard Harris, National Public Radio  
Sandro Hawke, World Wide Web Consortium  
Kathleen Hall Jamieson, University of Pennsylvania  
Veronique Kiermer, PLOS  
Laura Lindenfeld, Alan Alda Center for Communicating Science, Stony Brook University  
Fran Lynch, Mayo Clinic  
Udi Manber, University of California, San Francisco  
Marcia McNutt, National Academy of Sciences  
Kevin Mitchell, Trinity College Dublin  
Brian Nosek, Center for Open Science  
Bette Phimister, *New England Journal of Medicine*  
Kenneth Prewitt, Columbia University  
Adam Russell, U.S. Defense Advanced Research Projects Agency  
Randy Schekman, University of California, Berkeley  
Richard Sever, Cold Spring Harbor Laboratory Press  
Jerry Sheehan, US National Library of Medicine, NIH  
Barbara Spellman, University of Virginia  
Neil Thompson, Massachusetts Institute of Technology  
Mary Woolley, Research!America  
Carl Zimmer, *The New York Times*